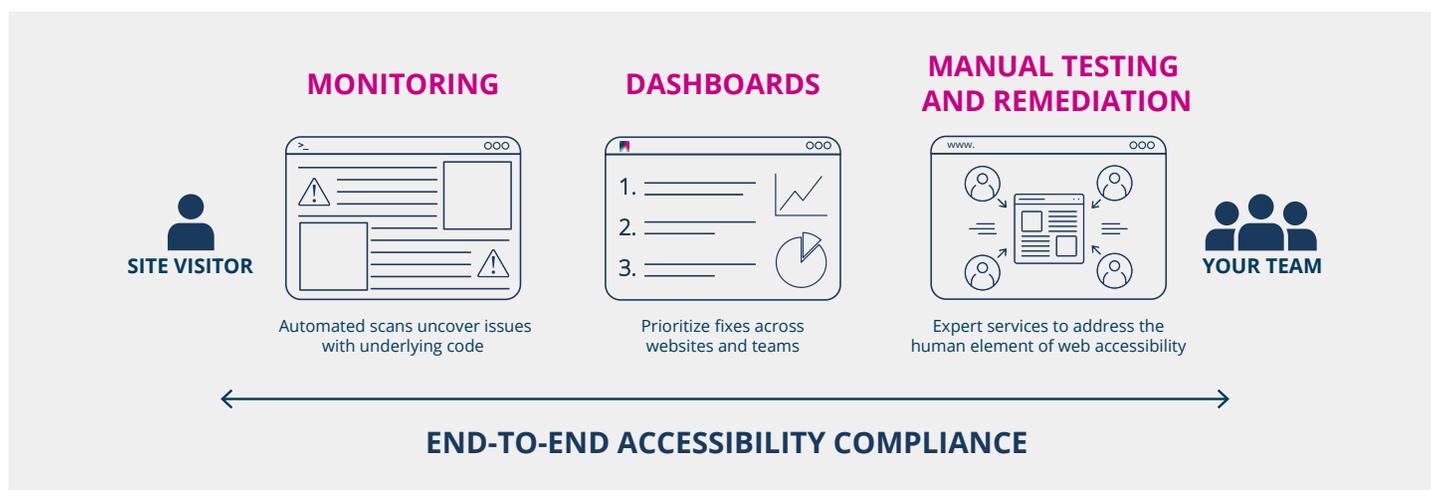# Crownpeak Digital Quality Management (DQM)

Powering digital inclusion

Crownpeak DQM is the leading enterprise solution for digital accessibility compliance, helping global brands deliver fully-inclusive, WCAG, ADA and EAA compliant digital experiences with speed and efficiency. The industry's only end-to-end solution, Crownpeak brings together the power of automated technology with expert testing and remediation under one roof.

TrustRadius TOP RATED 2022

MONITORING

SITE VISITOR

Automated scans uncover issues with underlying code

DASHBOARDS

Prioritize fixes across websites and teams

MANUAL TESTING AND REMEDIATION

Expert services to address the human element of web accessibility

YOUR TEAM

END-TO-END ACCESSIBILITY COMPLIANCE

Expand your reach and avoid legal risk

Web accessibility has never been more important. So much of the modern world revolves around the web, but it's rarely accessible to the one billion people living with a disability, globally. Creating accessible websites unlocks access to this underserved segment while taking advantage of proven methods to improve your customer experience, optimize SEO and maximize conversions.

Ignoring web accessibility comes with significant legal risk and opportunity costs:

- In the US, web accessibility regulation falls under the Americans with Disabilities Act (ADA). In 2021, ADA-based digital accessibility lawsuits reached 10 per day - a 15% increase from 2020. The financial risk is significant, with landmark lawsuits reaching over $6M.

- In the EU, companies must prepare for the European Accessibility Act (EAA), which is set to come into force in July 2025. The act calls for member states to enforce penalties for noncompliance in a way that is "effective, proportionate, and dissuasive."

$500 billion spending power of U.S. disabled population

71% of disabled people will leave a website immediately if not accessible

Effective compliance requires a holistic approach

Piecemeal approaches to web accessibility compliance, including ADA, Section 508 and the EAA, can leave your organization exposed. Plug-ins aren't fully compliant and manual audits only provide a one-time fix. At Crownpeak, we help our clients create fully inclusive, accessible, and compliant digital experiences through a combination of technology, manual testing, and remediation to address the human element of web accessibility.

SITE MONITORING	USER DASHBOARDS	MANUAL TESTING & REMEDIATION
Automated scans to identify issues with underlying code	Prioritize fixes across websites and teams	Expert services to address the human element of web accessibility
• Automated scans for HTML and JavaScript websites • Ongoing identification of underlying issues • Discover issues in both pre- and post-publication environments • Also checks for issues with SEO, brand, usability, and custom requirements	• Prioritized roadmap to resolve issues • Easily manage multi-site, multi-language web presence • Streamlines work for distributed teams • Detailed reporting and analytics to demonstrate progress and defend against legal threats	• Human-powered audits - critical to identify issues that are undetectable by automated tests • Code-level remediation of errors by accessibility experts • Conformance documentation: Accessibility Statements, Roadmaps, Vendor Product Accessibility Templates (VPATs) • Training & education

Trusted by major brands and highly regulated industries

TOYOTA

CREDIT SUISSE

DELTA

Grant Thornton

ORACLE®

KPMG

KLM

Emirates

Unilever

Bupa

Interested in learning more?

To learn more about Crownpeak Digital Quality Management, **request a free website scan today.**

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